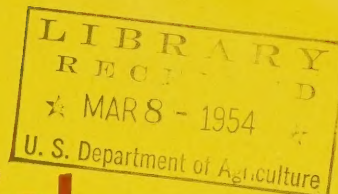


MARCH 1, 1954

SPRING



1954



Wholesale Price List

FOR

Adapted

LAWN SEED MIXTURES



NEW MEMBERS OF THE WOODRUFF LINE

F. H. WOODRUFF & SONS, INC.

MILFORD, CONNECTICUT

Branches. BELLEROSE, L. I., N. Y. - ATLANTA, GA. - TOLEDO, OHIO - SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS - SALISBURY, MD.

Phones: Milford 2-1661 or Bellerose, N. Y. Floral Park 4-4422

WOODRUFF *Adapted* LAWN SEED



GOLD SEAL MIXTURES

HIGHEST QUALITY

The famed WOODRUFF TURF-MAKER meets these rigid specifications.

1. Over 80% Turf-Forming Perennial Grasses.
2. Over 97% Pure Seed.
3. Over 80% Average Germination.
4. Less than 0.3% Weed Content.
5. NO NOXIOUS WEEDS.



RED SEAL MIXTURES

GOOD QUALITY

For DURABLE LAWNS under average conditions.

1. Over 70% Turf-Forming Perennial Grasses.
2. Over 90% Pure Seed.
3. Over 75% Average Germination.
4. Less than 0.5% Weed Content.
5. NO NOXIOUS WEEDS.

WHITE TAG

GRASS SEED MIXTURES

Inexpensive mixtures for growing grass quickly.

ATTRACTIVELY PACKAGED — COMPETITIVELY PRICED

Special Discounts, Terms and Conditions.

(IMPORTANT — please read carefully)

F. O. B. MILFORD or BELLEROSE, L. I. — and FREIGHT PREPAID to your station on orders of 200 pounds or more of these mixtures.

TERMS - 2% ten days, Net 30 days, E. O. M. to firms of approved credit.

SHIPPING QUANTITIES

LAWN AND GRASS SEED		WHITE CLOVER
1 Pound Cartons	— 25 per case	1/2 Pound Cartons — 24 per case
3 Pound Cartons	— 16 per case	1 Pound Cartons — 12 per case
5 Pound Cartons	— 10 per case	
25 Pound Bags	— 2 per bale	

LESS THAN FULL CASE LOTS — Add 1c per pound

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

THIS CANCELS ALL PREVIOUS QUOTATIONS.

MARCH 1, 1954

— WHOLESALE PRICES —

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
TURF-MAKER No. 1		TEMPORARILY DISCONTINUED DUE TO ACUTE BLUEGRASS SHORTAGE				
TURF-MAKER No. 38	Contains: Certified Colonial Bent, Red Fescue, Extra Heavy Kentucky Bluegrass and Rough Bluegrass.	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER FOR SHADE	Contains: Creeping Red Fescue, Rough Bluegrass, Chewings Fescue, and Fancy Redtop.	\$120.00	122.00	124.00	126.00	128.00
TURF-MAKER For Light Soils	Contains: Certified Colonial Bent, Red Fescue and Fancy Redtop.	\$120.00	122.00	124.00	126.00	128.00

BRAND	DESCRIPTION	50 lb. Bags	25 lb. Bags	5 lb. Cartons	3 lb. Cartons	1 lb. Cartons
MILFORD GREEN FOR SUN	Contains: Kentucky Bluegrass, Red Fescue, Perennial Bluegrass, Redtop and Colonial Bent.	\$90.00	92.00	94.00	96.00	98.00
MILFORD GREEN FOR SHADE	Contains: Rough Bluegrass, Red Fescue, Perennial Ryegrass and Redtop.	\$90.00	92.00	94.00	96.00	98.00

	50 lb. Bags	25 lb. Bags	5 lb. Cartons	1 lb. Cartons
INERT MATTER NOT OVER 15%				
PARK	\$54.00	56.00	58.00	62.00
GREEN-UP	\$32.00	34.00	36.00	40.00

— RETAIL PRICES —

GOLD SEAL MIXTURES

	1 lb.	3 lb.	5 lb.	25 lb.	50 lb.
TURF-MAKER No. 38	\$1.95	5.75	9.50	46.65	91.80
TURF-MAKER for Light Soils	\$1.95	5.75	9.50	46.65	91.80
TURF-MAKER for Shade	\$1.95	5.75	9.50	46.65	91.80

RED SEAL MIXTURES

	1 lb.	3 lb.	5 lb.	25 lb.	50 lb.
MILFORD GREEN for Sun	\$1.50	4.40	7.20	35.20	68.85
MILFORD GREEN for Shade	\$1.50	4.40	7.20	35.20	68.85

WHITE TAG GRASS SEED MIXTURES

	1 lb.	5 lb.	25 lb.	50 lb.
PARK	\$.95	4.45	21.40	41.30
GREEN-UP	.65	2.75	13.00	24.45

	1/2 lb.	1 lb.
WHITE DUTCH CLOVER	\$.75	\$1.45
N. Z. WHITE CLOVER	.85	1.65
		25 lb. bag
GRO-SOD LAWN FOOD	\$2.25	\$3.95

— WHOLESALE —

SPECIAL ITEM

TURF-MAKER No. 38 NOW AVAILABLE WITH
MERION BLUEGRASS

	1 lb. Cartons	5 lb. Cartons
WHOLESALE (per lb.)	\$2.18	\$2.14
RETAIL (per unit)	\$3.35	16.50

Quotations on Larger Quantities upon Request

WHITE CLOVER FOR LAWNS

	1/2 lb. Cartons	1 lb. Cartons
WHITE DUTCH CLOVER (per unit)	.42 1/2	.80
N. Z. WHITE CLOVER (per unit)	.46	.87



WOODCO BRAND BIRD FOOD

\$11.00 per 100 lbs.
50c per hd. less if
ordered in 500 lb. lots.

Prepaid delivery on
200 lbs. or over

ATTRACTIVE BAGS,
COLORFUL POSTER FREE
WITH EVERY SHIPMENT.

F. H. WOODRUFF & SONS, INC.,

MILFORD, CONN.

Branches:
BELLEROSE, L. I., N. Y. -- ATLANTA, GA. -- TOLEDO, OHIO
SACRAMENTO, CALIF. - DALLAS, TEXAS - MERCEDES, TEXAS
SALISBURY, MD.

F. H. Woodruff & Sons, Inc., warrants to the extent of the purchase price that the seeds or bulbs sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied.

SPIKE DISC LAWN AND GREEN CULTIVATORS



**HOME LAWN SIZE
MODEL 8T**

8 discs, each 10 in. diameter — Rolling width 16 in.

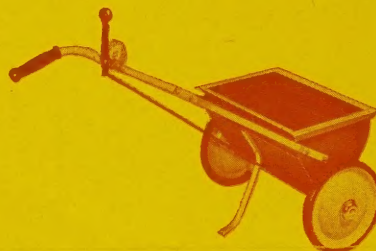
Wholesale — — \$12.45 each

Retail — — 18.70 each

SHIPPING WEIGHT 35 LBS.

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. our warehouses, freight prepaid on 200 lbs. or more.

WOODRUFF SPREADERS for SEED and FERTILIZER



HOME LAWN SPREADER

SIZE	SHIPPING WEIGHT	WHOLESALE PRICE	RETAIL PRICE
18"	22½ Lbs.	8.65	12.95
24"	30 Lbs.	13.30	19.95

Terms: 2% 10 Days, Net 30 Days, E.O.M., F.O.B. Milford or Bellerose. Freight prepaid on 200 lbs or more.

GRO-SOD LAWN FOOD WHY SHOULD YOU SELL IT? HOW SHOULD YOU SELL IT?

Read these sales helps and
INCREASE YOUR SALES

1. Although GRO-SOD is higher priced than most fertilizers, it covers more than twice the area.
2. At this lower rate of application it feeds the lawn completely, supplying all the necessary plant food needed in good turf.
3. The formula is 10-6-4 and one-half the nitrogen is derived from organic sources. This means a longer feeding period as the organics break down in the soil slowly and become available to the grass over a period of time.
4. GRO-SOD LAWN FOOD is for lawns only - - new plantings and for established turf. Lawns are grown principally for foliage, and nitrogen is the leaf growing element. The phosphorus and potash content is provided in that proportion needed by grass plants.
5. GRO-SOD LAWN FOOD is a good investment for you and your trade. It provides a profitable "tie-in" sale and a satisfied customer.

GRO-SOD LAWN FOOD

— PRICES —

Size	Wholesale	Retail
50 lb. bags	\$2.90	\$3.95
25 lb. bags	\$1.55	\$2.25

TON LOTS or OVER Less 5%

Special Discount in Truck Lots and Car Lots.

— WRITE OR PHONE —

**PRICES SUBJECT TO CHANGE
WITHOUT NOTICE**

TERMS: 2% 10 Days; Net 30 Days E.O.M.

F. O. B. Our Warehouses - Freight Prepaid on 200 lbs. or over.